

# Cisco SMB Specialization for Sales 700-250

**Category:** Networking & Security | **Vendor:** Cisco

**Duration:** 8.00 hours (1 days) **6.5 CPD Hours**

**Rating:** ★ 4.6 (5,878 reviews)

## Course Information

|                         |                                    |
|-------------------------|------------------------------------|
| <b>Delivery Format:</b> | Instructor Led - Online            |
| <b>Certification:</b>   | Cisco SMB Specialization for Sales |
| <b>Related Exam:</b>    | 700-250                            |

## Course Overview

Welcome, and thank you for your interest in Cisco's role in accelerating digital transformation for small and medium businesses. We believe that by connecting and protecting SMBs, we can help our customers simplify their infrastructure. This workshop aims to provide participants with a comprehensive understanding of how Cisco's portfolio of solutions enables people, enhances workspaces, and empowers IT management for SMBs. Through real-life examples, use cases, and sales-focused demonstrations, you will witness the power of Cisco's products and learn how to effectively address SMB challenges. The curriculum is designed to prepare you for the 700-250 (SMB Sales) exam, as well as assist you in developing practical go-to-market strategies to grow your SMB sales.

## About This Course

Welcome, and thank you for your interest in Cisco's role in accelerating digital transformation for small and medium businesses. We believe that by connecting and protecting SMBs, we can help our customers simplify their infrastructure. This workshop aims to provide participants with a comprehensive understanding of how Cisco's portfolio of solutions enables people, enhances workspaces, and empowers IT management for SMBs. Through real-life examples, use cases, and sales-focused demonstrations, you will witness the power of Cisco's products and learn how to effectively address SMB challenges. The curriculum is designed to prepare you for the 700-250 (SMB Sales) exam, as well as assist you in developing practical go-to-market strategies to grow your SMB sales.

## Who Should Attend

Cisco Partners aiming to prepare for the 700-250 and 700-750 exams and looking to develop practical go-to-market strategies for SMB sales, SMB Sales and Account Managers.

### Prerequisites & Entry Requirements

**General Prerequisites:**

Basic computer skills

# Learning Outcomes

**Upon successful completion of this course, participants will be able to:**

Upon completion of these workshops, you will be able to:

- Familiarize yourself with Cisco's marketing assets and tools to effectively reach the SMB market.
- Understand how Cisco equips Managed Service Providers (MSPs) to address common SMB market opportunities and challenges.

## Detailed Course Outline

- Partnership Opportunities with Cisco
- Enabling People, Enhancing Workspaces
- Exploring SMB Experiences
- Navigating Hybrid Workforce Experiences
- Adapting to Remote Workforce Experiences
- Securing the Modern Workplace
- Implementing SMART IT
- Enhancing Application Performance
- Mastering Cisco's Go-To-Market Strategies
- Exploring MSP and Service Opportunities
- Taking the 700-250 Exam

### **Certification Path**

Cisco SMB Specialization for Sales

Exam: 700-250

## **Skills You Will Learn:**

Upon completion of these workshops, you will be able to: <br><br><br>- Familiarize yourself with Cisco's marketing assets and tools to effectively reach the SMB market.<br>- Understand how Cisco equips Managed Service Providers (MSPs) to address common SMB market opportunities and challenges.



# Frequently Asked Questions

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## **Q: What delivery options are available for Cisco SMB Specialization for Sales 700-250?**

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
  - Traditional Instructor-Led Classroom Training (ILT)
  - On-site delivery at your offices anywhere in United Kingdom
  - Private dedicated courses customized for your team
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## **Q: What certification does this course prepare me for?**

The Cisco SMB Specialization for Sales 700-250 course helps prepare you for the Cisco SMB Specialization for Sales certification path.

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## **Q: Which exam does this course prepare me for?**

This course prepares you for the 700-250 official exam. You can take this exam at any exam center across United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online wherever you are located.

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## **Q: How many CPD hours does this course provide?**

The 1-day Cisco SMB Specialization for Sales 700-250 course provides up to 6.5 CPD hours of structured learning. CPD certificates can be provided upon request.

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## **Q: What is the duration of the Cisco SMB Specialization for Sales 700-250 training?**

The training takes place over 1 day(s), with each day lasting approximately 8.00 hours including breaks for lunch and refreshments.

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**Q: Do you provide corporate training for Cisco SMB Specialization for Sales 700-250?**

Yes, we provide corporate training, dedicated training, and closed classes for Cisco SMB Specialization for Sales 700-250. Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

**Q: What related terms do people search for?**

Popular related searches include: Cisco SMB Specialization for Sales 700-250, Certification, SMBS

**Q: Why choose Nexus Human for Cisco SMB Specialization for Sales 700-250?**

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

**Q: Are there any discount codes available?**

Yes! Use discount code **PENPALS** when booking your Cisco SMB Specialization for Sales 700-250 training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

**Nexus Human**

**Professional Training & Development**

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