

CertNexus Data Ethics for Business Professionals (DEBIZ)

Category: AI, Data & Analytics | **Vendor:** CertNexus

Duration: 8.00 hours (1 days) **6.5 CPD Hours**

Rating: ★ 4.6 (5,878 reviews)

Course Information

Delivery Format:	Instructor Led - Online
Certification:	Data Ethics for Business Professionals (DEBIZ)
Related Exam:	DBZ-110

Course Overview

The power of extracting value from data utilizing Artificial Intelligence, Data Science and Machine Learning exposes the learning differences between humans and machines. Humans can apply ethical principles throughout the decision-making process to avoid discrimination, societal harm, and marginalization to maintain and even enhance acceptable norms. Machines make decisions autonomously. So how do we train them to apply ethical principles as they learn from decisions they make This course provides business professionals and consumers of technology core concepts of ethical principles, how they can be applied to emerging data driven technologies and the impact to an organization which ignores ethical use of technology.

About This Course

The power of extracting value from data utilizing Artificial Intelligence, Data Science and Machine Learning exposes the learning differences between humans and machines. Humans can apply ethical principles throughout the decision-making process to avoid discrimination, societal harm, and marginalization to maintain and even enhance acceptable norms. Machines make decisions autonomously. So how do we train them to apply ethical principles as they learn from decisions they make This course provides business professionals and consumers of technology core concepts of ethical principles, how they can be applied to emerging data driven technologies and the impact to an organization which ignores ethical use of technology.

Who Should Attend

This course is designed for business leaders and decision makers, including C-level executives, project and product managers, HR leaders, Marketing and Sales leaders, and technical sales consultants, who have a vested interest in the representation of ethical values in technology solutions. Other individuals who want to know more about data ethics are also candidates for this course. This course is also designed to assist learners in preparing for the CertNexus® DEBIZ™ (Exam DEB-110) credential.

Detailed Course Outline

Introduction to Data Ethics

- Defining Data Ethics
- The Case for Data Ethics
- Identifying Ethical Issues
- Improving Ethical Data Practices

Ethical Principles

- Ethical Frameworks
- Data Privacy
- Accountability
- Transparency and Explainability
- Human-Centered Values and Fairness
- Inclusive Growth, Sustainable Development, and Well-Being
- Applying Ethical Principles to Emerging Technology
- Improving Ethical Data Practices

Sources of Ethical Risk

- Mitigating Bias
- Mitigating Discrimination
- Safety and Security
- Mitigating Negative Outputs
- Data Surveillance
- Assessing Risk Ethical Risks in sharing data
- Applying professional critical judgement

Business Considerations

- Data Legislation
- Impact of Social and Behavioral Effects
- Trustworthiness
- Impact on Business Reputation
- Organizational Values and the Data Value Chain
- Building a Data Ethics Culture/Code of Ethics
- Balancing organizational goals with Ethical Practice

Certification Path

Data Ethics for Business Professionals (DEBIZ)

Exam: DBZ-110

Additional Course Details

Nexus Humans CertNexus Data Ethics for Business Professionals (DEBIZ) training program is a workshop that presents an invigorating mix of sessions, lessons, and masterclasses meticulously crafted to propel your learning expedition forward.

This immersive bootcamp-style experience boasts interactive lectures, hands-on labs, and collaborative hackathons, all strategically designed to fortify fundamental concepts.

Guided by seasoned coaches, each session offers priceless insights and practical skills crucial for honing your expertise. Whether you're stepping into the realm of professional skills or a seasoned professional, this comprehensive course ensures you're equipped with the knowledge and prowess necessary for success.

While we feel this is the best course for the CertNexus Data Ethics for Business Professionals (DEBIZ) course and one of our Top 10 we encourage you to read the course outline to make sure it is the right content for you.

Additionally, private sessions, closed classes or dedicated events are available both live online and at our training centres in Dublin and London, as well as at your offices anywhere in the UK, Ireland or across EMEA.

Frequently Asked Questions

Q: What delivery options are available for CertNexus Data Ethics for Business Professionals (DEBIZ)?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
 - Traditional Instructor-Led Classroom Training (ILT)
 - On-site delivery at your offices anywhere in United Kingdom
 - Private dedicated courses customized for your team
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Q: What certification does this course prepare me for?

The CertNexus Data Ethics for Business Professionals (DEBIZ) course helps prepare you for the Data Ethics for Business Professionals (DEBIZ) certification path.

Q: Which exam does this course prepare me for?

This course prepares you for the DBZ-110 official exam. You can take this exam at any exam center across United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online wherever you are located.

Q: How many CPD hours does this course provide?

The 1-day CertNexus Data Ethics for Business Professionals (DEBIZ) course provides up to 6.5 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the CertNexus Data Ethics for Business Professionals (DEBIZ) training?

The training takes place over 1 day(s), with each day lasting approximately 8.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for CertNexus Data Ethics for Business Professionals (DEBIZ)?

Yes, we provide corporate training, dedicated training, and closed classes for CertNexus Data Ethics for Business Professionals (DEBIZ). Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: Why choose Nexus Human for CertNexus Data Ethics for Business Professionals (DEBIZ)?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your CertNexus Data Ethics for Business Professionals (DEBIZ) training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

Nexus Human

Professional Training & Development

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